



**BETTER  
WORLDS  
START WITH  
GREAT  
MOTHERS.**

**AND GREAT MOTHERS START WITH US**



**Nurse-Family  
Partnership**

*Helping First-Time Parents Succeed®*

## Better Worlds Start With Great Mothers

Every day, hundreds of children in America are born to first-time mothers living in poverty who face seemingly insurmountable challenges, like homelessness, substance abuse and intimate partner violence. And the first 1,000 days of a child's development are a vital window of opportunity—for all families, but particularly these families—in which we can have a lasting impact.

NURSE-FAMILY PARTNERSHIP WAS  
**FOUNDED IN 1977**  
SINCE 1996 WE'VE SUPPORTED MORE THAN  
**270,000 FAMILIES**

Nurse-Family Partnership® is an evidence-based, community health program that serves first-time mothers and their families living in poverty. By awakening the caretaker within each mother, we are able to improve healthy brain development and school readiness in children, prevent child abuse and neglect, strengthen and empower families and break the cycle of poverty.

“ ”

WHEN I WAS  
OVERWHELMED  
AND UNSURE,  
MY NURSE WAS  
MY LIFELINE.

PROGRAM GRADUATE



“ ”

OUR NETWORK OF  
NURSES, FAMILIES AND  
POLICYMAKERS ARE  
MAKING THE WORLD  
A BETTER PLACE.

DAVID OLDS, PROGRAM FOUNDER



## Great Nurses Strengthen Families

Our highly trained nurses give expectant women valuable knowledge and support throughout pregnancy until their child reaches two years of age. Each Nurse-Family Partnership nurse is specially trained to deliver our unique program—the original model, developed by David Olds, Ph.D, remains at the core of the program today. The partnership between a nurse, a mother or family and the child is a winning combination, and this relationship of trust makes a measurable difference for the whole family.

OUR GOAL IS TO SERVE

**100,000 FAMILIES**

ANNUALLY BY 2023

## Great Mothers Start with Us

We are committed to transforming the lives of mothers, children and families by investing in motherhood. Nurse-Family Partnership creates positive outcomes in numerous ways, including:

1. Providing health care and support while delivering positive pregnancy outcomes, including a decrease in pre-term births, a decrease in tobacco and drug use, healthier diets, decreased hypertension and other preventative health practices.
2. Supplying the tools to improve child health and development by helping parents provide responsible, competent and nurturing care for their children.
3. Empowering families to be economically self-sufficient by helping parents develop a vision for their own future, plan future pregnancies, continue their education and find work.

“ ”

CHILDREN'S PROGRAMS  
ARE SUCCESSFUL WHEN  
THEY LEVERAGE THE  
MOST DIFFICULT JOB IN  
THE WORLD: PARENTING.

NICHOLAS KRISTOF, PROGRAM ADVOCATE



## We Are The Gold Standard

More than 40 years of scientific studies have consistently proven that we succeed at our most important goals: keeping children healthy and safe, and improving the lives of moms and babies.

**48% REDUCTION IN CHILD ABUSE AND NEGLECT \***

**67% LESS BEHAVIORAL AND INTELLECTUAL PROBLEMS IN CHILDREN AT AGE 6 \*\***

**72% FEWER CONVICTIONS OF MOTHERS (MEASURED WHEN CHILD IS 15) \***

ACCORDING TO A 2005  
RAND CORPORATION STUDY, EVERY

**\$1 INVESTED**

IN THE HIGHEST-RISK FAMILIES PARTICIPATING  
IN NURSE-FAMILY PARTNERSHIP

**RETURNS \$5.70**

# Strong Families Start With Us

The Nurse-Family Partnership program has supported thousands of at-risk young women across 42 states, the U.S. Virgin Islands and some Tribal Communities.

Our program is scientifically proven to awaken the caretaker within mothers, strengthen families and break intergenerational cycles of poverty.

We believe that creating better worlds starts with great mothers, and we know these mothers need your support. Join us in creating safe, strong, and thriving families across America.

Our Vision: A future where all children are healthy, families thrive, communities prosper and the cycle of poverty is broken.

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- \* Olds, D.L., Eckenrode, J., Henderson, C.R. Jr, Kitzman, H., Powers, J., Cole, R., Sidora, K., Morris, P., Pettitt, L.M., & Luckey, D. (1997). Long-Term Effects of Home Visitation on Maternal Life Course and Child Abuse and Neglect Fifteen-Year Follow-up of a Randomized Trial. *JAMA*, 278(8), 637-43.
  - \*\* Olds, D., Kitzman, H., Cole, R., Robinson, J., Sidora, K., Luckey, D., Henderson, C., Hanks, C., Bondy, J., & Holmberg, J. (2004). Effects of nurse home visiting on maternal life-course and child development: age-six follow-up of a randomized trial. *Pediatrics*, 114, 1550-1559.

TO LEARN MORE VISIT US AT  
**NURSEFAMILYPARTNERSHIP.ORG**  
OR CALL **1-866-864-5226**

¿Embarazada de tu primer bebé?



Mucho  
va a  
cambiar

*¡Pero lo tienes  
bajo control!*

con una enfermera personal gratis



Nurse-Family  
Partnership

*Helping First-Time Parents Succeed*®



## *¿Qué es Nurse-Family Partnership?*

**Nurse-Family Partnership** es un programa **gratuito** para mujeres embarazadas de su primer bebé. Al inscribirte te asignarán una enfermera que te dará el apoyo, los consejos y la información necesaria para que tengas un buen embarazo, un bebé sano y seas una gran mamá.



## *¿Cuánto cuesta?*

**Nurse-Family Partnership** es **gratis**.



## *Tu enfermera te ayudará a:*

- Tener un embarazo y un bebé saludables;
- Convertirte en la mejor mamá posible;
- Aprender y practicar cosas que te harán una mamá más segura: cómo amamantar, la nutrición y el desarrollo del bebé, técnicas para dormir de una forma segura, y mucho más;
- Referirte a centros médicos, guarderías, entrenamientos profesionales y otros servicios de apoyo disponibles en tu comunidad;
- Continuar tu educación, desarrollar habilidades profesionales y lograr tus metas.

## *¿Quién puede participar en Nurse-Family Partnership?*

Cualquier mujer que:

- Esté embarazada de su primer bebé;
- Tenga 28 semanas o menos de embarazo;
- Cumpla con los requisitos de ingreso;
- Viva en un área donde Nurse-Family Partnership esté disponible.

## *¿Puede participar el papá de mi bebé?*

El padre, miembros de tu familia y amigos están bienvenidos a participar en el programa. Sin embargo, **tú eres nuestra prioridad**, pues tú eres la madre.



**Contáctanos**  
para aprender más y asignarte  
tu enfermera personal gratuita.

**Contáctanos**

TEXTÉA (844) 637-6667

LLAMA (317) 524-3999

[goodwillindy.org/nfp](http://goodwillindy.org/nfp)



## Nurse-Family Partnership (NFP) Referral Q&A

### Who qualifies?

- Pregnant **28 weeks** or less
- First-time parent
- Meets income guidelines\*
- Lives in Service Area\*\*

### What to say:

*“You will be called about having a **personal nurse** who:*

- **ANSWERS** your questions,
- Gives **ADVICE** (about caring for yourself and your baby),
- Provides **RESOURCES** (to help with **your goals** for work, school, housing, childcare, etc.).”

### What to do:

Give anyone who qualifies an **NFP handout**.

Submit a referral online ([goodwillindy.org/nfp](http://goodwillindy.org/nfp)) or by fax (see form)

**-- She will be contacted by NFP --**  
(Your referral does not enroll her into NFP)

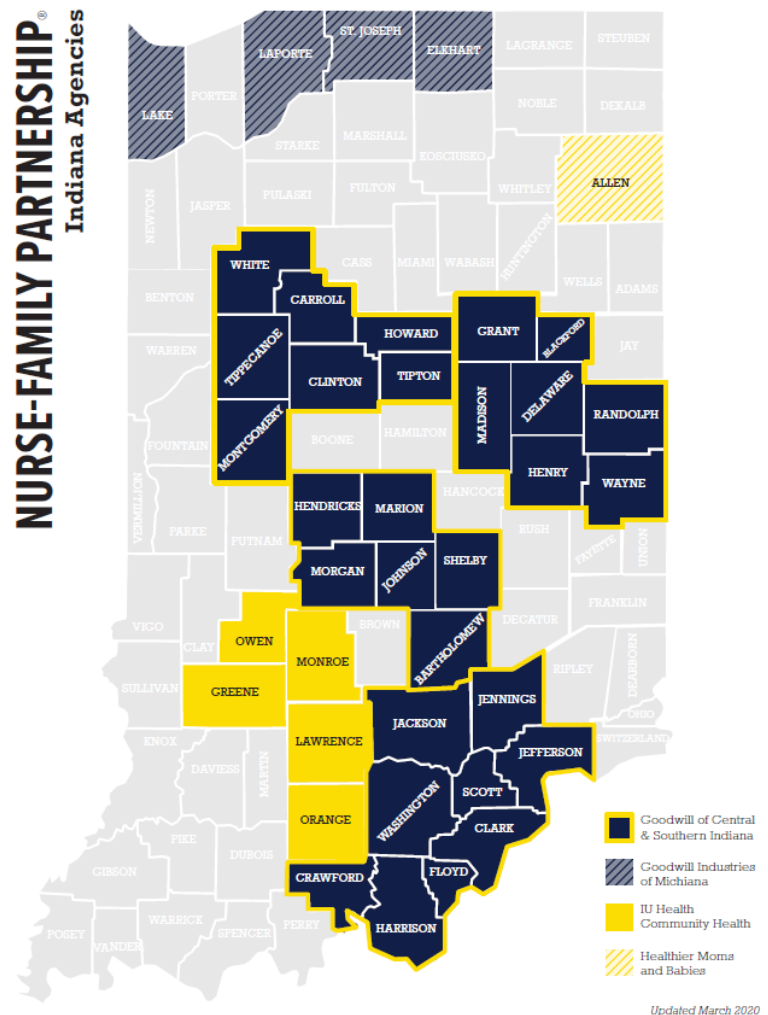
\* Income is based on 200% FPL. Anyone with Medicaid, TANF, or SNAP would meet the income guideline for NFP, but they do not have to get those benefits; there are no age, medical, language, or immigration restrictions.

\*\*See territory map or referral form.

# GOODWILL OF CENTRAL & SOUTHERN INDIANA (GCSI) NURSE-FAMILY PARTNERSHIP Territory Map

Central Region Offices	Counties served
<p><b>Central - Indianapolis Hub</b> Located at GCSI Corporate in Indianapolis (Main Office)</p> <p>Phone: 317-524-3999 Contact Person: Lynn Baldwin, <a href="mailto:lbaldwin@goodwillindy.org">lbaldwin@goodwillindy.org</a></p>	<p>Bartholomew Hendricks Johnson Marion Morgan Shelby</p>
<p><b>Central Northwest - Lafayette Hub</b> Co-located with The Excel Center in Lafayette</p> <p>Phone: 765-237-0097 Contact Person: Angie Lazaro, <a href="mailto:angie.lazaro@goodwillindy.org">angie.lazaro@goodwillindy.org</a></p>	<p>Carroll Clinton Howard Montgomery Tippecanoe Tipton White</p>
<p><b>Central Northeast - Anderson Hub</b> Co-located with The Excel Center in Anderson</p> <p>Phone: 317-524-3920 Contact Person: Angel Hill, <a href="mailto:angel.hill@goodwillindy.org">angel.hill@goodwillindy.org</a></p>	<p>Blackford Delaware Grant Henry Madison Randolph Wayne</p>

Southern Region Office	Counties served
<p><b>Clarksville Hub</b> Co-located with The Excel Center in Clarksville</p> <p>Phone: 812-207-2269 Contact Person: Amy Falkenstein, <a href="mailto:amy.falkenstein@goodwillindy.org">amy.falkenstein@goodwillindy.org</a></p>	<p>Clark Crawford Floyd Harrison Jackson Jefferson Jennings Scott Washington</p>



**Lake County referrals: Call 219-444-2004**

**Elkhart, LaPorte, and St. Joseph County referrals:  
Call 574-472-7378**

**Greene, Lawrence, Monroe, Orange, and Owen  
County referrals: Call 812-353-3200**

**Allen County referrals:  
[healthiermomsandbabies.org/request-services](http://healthiermomsandbabies.org/request-services)**

# *What to know: NFP Basics for Referral Q&A*

**Who** can have their own NFP nurse?

- NFP is for women who are ***pregnant 28 weeks or less with their first baby***, and meet the criteria to enroll.

**What** is NFP?

- ***Nurse-Family Partnership***. A ***free*** program that provides ***support to first-time moms***. The (pregnant) moms who enroll are paired with a ***personal nurse, specially trained*** to help first-time parents face the ***challenges of pregnancy and parenthood***.
- An NFP Nurse is ***someone to help*** you:
  - ❖ Have a healthy pregnancy and a healthy baby
  - ❖ Build a strong support system
  - ❖ Make the home a safe place for baby
  - ❖ Find resources to help with childcare, school, jobs, housing, etc.
  - ❖ Set and reach goals
- An NFP Nurse is ***someone to talk to*** about:
  - ❖ Your questions, concerns, hopes, fears
  - ❖ What to expect during pregnancy, labor, parenting
  - ❖ What you can do to care for yourself and baby

**When** would I meet with my nurse?

- The schedule is flexible, but usually every other week until your baby turns 2.

**Where** would I meet with my nurse?

- You decide - your home or other place of choice.

**Why** should I sign up?

- Because... [share what you think she would like about, or benefit from, being in NFP].

**How** do I sign up?

- You will be contacted by NFP ***AND*** you can ***call or text 844-NFP-MOMS***.
- They will make sure you qualify and tell you when visits with your nurse might start.
- You can also go online to ***goodwillindy.org/health***.